

Company Name Advance America Inc.

Industry Credit Services

Stock Data

Ticker	AEA
Last Trade	\$8.11
Market Cap (\$MM)	621
52-Week Low	\$7.85
52-Week High	\$19.05
Avg Daily Volume (MM)	0.6
Shares Outstanding (MM)	77.0

Survey Information

Number of Respondents	100
Survey Date	01/17/08

Survey Introduction and Overview

January 17, 2008

Surveys suggest that almost half (46%) of all Advance America stores called said that loan losses were “increasing” while 52% saw losses as “flat/same”. 2% of respondents felt losses were decreasing. Average loans sizes ranged from \$200 to \$1,000 generally. 3% of respondents cited their own company – Advance America as their biggest competitor. 52% of respondent felt stores were “busier” than a year ago while 7% felt stores were “less busy”.

Survey Highlights

46% of respondents see loan losses increasing, 2% see loan losses decreasing while 52% see loan losses as flat or the same as normal. 52% believe stores are busier than a year ago while 7% see stores as less busy. Negative responses should be given extra weight in our surveys.

85% of respondents view the December and January months as the busiest times of the year. 6% view tax season as the busiest and 6% Believe that the summer months are the busiest driven by vacation. The company reps are highlighting tax refund check services.

Payday Loans (12%), Check into Cash (5%), Loan Mart (3%) and Payday Advance (3%) were most often cited as top competitors To Advance America stores. 3% of respondents claimed that another nearby Advance America store was their top competition.

Average loan amounts ranged from \$250-\$1000 generally. Loans for amounts above \$500 appear to require an in store visit

The survey covered 23 U.S. States out of the 37 U.S. States that Advance America operates stores in.

Survey Methodology

The Channel Checkers called 100 stores around the country and asked the following questions:

Is this a new store or were you called something else previously? Are you opening any new stores in this neighborhood?

Have you noticed that you are busier, the same or less busy now than a year ago?

Is the December/January period the busiest time of year for you?

What is the average loan size? How much can I get a loan for?

Are there other competitors near you? Who is your biggest competitor? Are there new stores from competitors in your area.?

Are the number of people not repaying loans going up, down or staying the same? Are bad loans "increasing", "decreasing" or staying the "same"

City

State

Phone

Data Summary									
Data Capture Time	Is this a new store or were you called something else previously? Are you opening any new stores in this neighborhood?	Have you noticed that you are busier, the same or less busy now than a year ago?	Is the December/January period the busiest time of year for you?	What is the average loan size? How much can I get a loan for?	Are there other competitors near you? Who is your biggest competitor? Are there new stores from competitors in your area?	Are the number of people not repaying loans going up, down or staying the same? Are bad loans "increasing", "decreasing" or staying the same?	City	State	Phone
Wed Jan 09 12:19:19 PST 2008	New	Same	Fairly busy. Not as much as July this past year	\$250. Can get a loan for up to \$500	Loan-Mart. Payday Loans is our biggest competitor down the street	Flat/Same	Phoenix	AZ	(602) 843-1120
Thu Jan 17 09:55:32 PST 2008	332 N. L. Rogers Wells Blvd.	Same	yes	\$400.00 average for about \$1500.00	yes/Payday Loan/no	Flat/Same	Glasgow	KY	(270)651-1990
Wed Jan 16 11:56:07 PST 2008	always been the same store	Busier	Yes	up to 20,000	no competitors	increasing	Coolidge	AZ	(520) 723-8865
Sun Jan 13 22:53:02 PST 2008	Employee did not think store was new or called something else	Same	before christmas, early december is busiest time	\$200.00	Employee didnt know competitors, but there are 2 more Advance	Flat/Same	Post Falls	ID	(208) 773-7578
Thu Jan 10 22:01:26 PST 2008	Employee is not sure if store is new and didnt know if any new	Same	Pre-Christmas is the busiest time	Between \$100 and \$300	There are 2 other Advance America stores nearby. Employee didnt know	Flat/Same	Hayden	ID	(208) 762-3616
Mon Jan 14 16:27:05 PST 2008	Employee said that the building is that new and didnt know	Busier	Yes because of Christmas	\$350 to \$600 average	Biggest competitors are Moneytree - didnt know if there was one	Flat/Same	North Las Vegas	NV	702-631-9249
Wed Jan 16 15:14:04 PST 2008	Employee thought it used to be a Chinese take out place	Busier	yes it seems so	\$400 to \$700	No	increasing	Orange	CA	714-704-9004
Tue Jan 15 18:49:16 PST 2008	Fairly new store, opened during June of 2007.	Busier	Yes	The average is around \$500-\$1000 depending on the size of the individual	no accomplished competitors in our area.	Flat/Same	Exeter	CA	(569)692-1670
Tue Jan 15 13:04:08 PST 2008	It was something before but they would not give me the name	Busier	December is the busiest	\$250.00-\$700.00	Not they knew of	increasing	Henderson	NV	702-856-3111
Fri Jan 04 11:55:15 PST 2008	it's a new store and we're planning to open a new one this year	Busier	Yes	600	We have a strong competitor with Fast Cash Advance	increasing	Hillside	IL	(708) 547-0135
Tue Jan 15 23:36:55 PST 2008	It's new store no new store opening.	Same	December period is busiest than january.	\$600-1400	Yes we have a competitor Actually it's a "ADVANCE AMERICA CASH	Flat/Same	Hickory Hills	IL	(708)698-3065
Thu Jan 17 08:56:30 PST 2008	It's not so new.	Same	Always is.	600	There are other competitors in the city but they aren't ver near.	increasing	Wichita	KS	(316) 687-0909
Wed Jan 16 10:03:41 PST 2008	new	Busier	Yes. Holidays mean people want money for presents.	\$150 - \$200. Up to \$500 we'll loan out with fees.	Payday Loans. Check-mart is putting in new stores I hear	increasing	Phoenix	AZ	(602) 849-0196
Wed Jan 16 10:45:45 PST 2008	New	Same	Sometimes. We're busy year round it seems. Maybe more so in the summer	\$300. up to \$500 with a \$75 service fee	Check Into Cash Advance and EZ Money are nearby and the competition	Flat/Same	Golden	CO	(303) 215-9600
Mon Jan 14 07:34:19 PST 2008	new	Same	No. Tax time in the spring is. People need loans to pay the IRS.	\$250. Loans go up to \$500 with fees under state law in AZ.	Loan-Mart. CashNet. Payday Loans are all over in the city.	increasing	Tucson	AZ	(602) 721-0908
Thu Jan 10 12:39:26 PST 2008	New	Same	Yes. Holidays are always a big loan time	\$250-\$300. \$500 is the max loan amount	Payday Loans. CheckAdvance and a few other operations. New	increasing	Apache Junction	AZ	(480) 288-1313
Thu Jan 10 17:04:32 PST 2008	new	Busier	yes	\$300	yes - Quick Cash - yes	increasing	Glendale	AZ	(623) 334-1511
Mon Jan 14 07:38:28 PST 2008	New	Busier	Yes...Holidays are always a time for extra money.	\$200. We loan up to \$500 and we have service fees associated with it	Payday Loans. EZ Money, and The Payday Loan Store are the competition	Flat/Same	Avaya	CO	(303) 432-2500
Thu Jan 17 12:48:03 PST 2008	new	Busier	No. April and May are.	\$300. We loan up to \$500 with \$75 in service fee.	Check into Cash and The Payday Loan store are big nearby. Dom	increasing	Wheat Ridge	CO	(303) 231-0025
Thu Jan 10 12:36:37 PST 2008	new	Busier	No. Tax time in the spring.	A couple of hundred dollars. You can get up to \$500 with fees associated	QuickCash, Payday Loans and Loan-Mart. There are many new stores	Flat/Same	Goodyear	AZ	(623) 925-0087
Wed Jan 09 12:16:38 PST 2008	new	Busier	No. March and April	\$200.00	Payday Loans. Loan-Mart are big Phoenix. New stores all the time	Flat/Same	Scottsdale	AZ	(480) 949-1340
Wed Jan 09 13:03:23 PST 2008	New. Not that they know of	Same	Yes. Most people use taxes to pay back loans	\$250.00 to \$1000.00. Depends on your credit rating	Yes- Paycheck Advance. Not at this time	Flat/Same	Omaha	NE	402-731-9876
Tue Jan 15 19:21:12 PST 2008	New store	Same	Not really	500.00 and it would cost you 20 the first time then 100 afterwards	payday loans	Flat/Same	Hillsboro	OH	(937) 393-4262
Tue Jan 15 09:29:26 PST 2008	new store	Busier	yes	500-1000, depends on income and ability to pay back	not at this location - no new stores near us	Flat/Same	Dallas	TX	(972) 661-5993
Thu Jan 10 13:03:17 PST 2008	New Store	Busier	Yes	\$400-\$500	Dollar Loan Center	increasing	Las Vegas	NV	702-454-3124
Mon Jan 14 18:58:27 PST 2008	New store	Busier	Yes	\$500, \$1000	Yes. Speedy Cash, yes	increasing	Renssela	CA	(818) 341-5654
Tue Jan 15 12:55:03 PST 2008	new store	Same	December	300-400	no- business not allowed in vermont	Flat/Same	Ipswich	NH	(603) 296-9485
Mon Jan 14 11:43:47 PST 2008	New store	Same	yes	most are for \$150 to \$400, depends on income	yes, EZ Monet Check cashing, No new stores are opening	Flat/Same	Omaha	NE	(402) 553-2100
Fri Jan 11 10:07:21 PST 2008	New Store no	Busier	yes	200 1000	yes amscot	increasing	Willard	OH	(419)933-2709
Tue Jan 15 12:39:31 PST 2008	New store, no new stores planned	Busier	yes	\$1,500.00	No big competitors in this area, competitors are planning to open	Decreasing	Clemont	NH	(603)542-4230
Tue Jan 15 12:39:53 PST 2008	New store, no	Same	yes	\$500.00	Yes, Pst, Check Cashers	Flat/Same	Tucson	AZ	(520) 823-9078
Thu Jan 17 12:27:43 PST 2008	New store, opened a year ago	Same	Yes	allowing amounts based on paycheck stub	no competitors near us	Flat/Same	Dexter	MO	(573)624-8581
Fri Jan 04 12:53:10 PST 2008	New Store, there are several locations throughout RI	Same	Yes, with the holidays, etc.	300, depending on your average weekly salary, we loan up to 80% of salary	There are several, but we are a large chain.	Flat/Same	North Kingstown	RI	(401) 885-0815
Thu Jan 17 09:27:56 PST 2008	New Store.	Busier	Yes.	\$200 average loan. You can get \$100-\$500	Yes, other Advance America in Johnston as well.	Flat/Same	Johnston	RI	401-272-3607
Thu Jan 10 21:53:08 PST 2008	New Store. 2 other stores already opened in area. None new	Same	Early December is the busiest	Between \$200 and \$500	Employee was not sure what other "cash stores" are competitors	Flat/Same	Coeur d'Alene	ID	(208) 667-6610
Thu Jan 17 09:08:39 PST 2008	New Store. We are planning new stores.	Busier	Yes	\$1,200.00	No but competitors are planning new stores.	Decreasing	Homewood	AL	(205) 945-1615
Fri Jan 04 11:54:08 PST 2008	New Store. Not that they know of.	Less Busy	Seems to be	250.00 depends	Check n Go	increasing	Houston	TX	(281)990-6630
Sat Jan 05 09:28:59 PST 2008	New stores. Yes, plans to expand with more stores in Los Angeles	Busier	Yes, it is because of the holiday season	Average loan amount around \$900. You can get a loan for around \$1500	We have no major competitors in this area.	Flat/Same	Los Angeles	CA	(310)207-1363
Tue Jan 15 13:20:34 PST 2008	Newer	Busier	Holidays are big. So was last September.	A couple hundred bucks. We loan up to \$500 and have APR greater than 20%	Payday Loans store is the biggest near us. New loan stores are opening	increasing	Phoenix	AZ	(602) 695-8592
Thu Jan 17 12:50:10 PST 2008	Newer. Been here for a year plus. No other stores by us in this area	Same	No. Summertime seems to be higher and when university lets out it's busier	\$250. We loan up to \$500 at a time with charges.	Neighborhood Payday Loans and Check into Cash are competitors	increasing	Las Cruces	NM	(505) 524-5829
Tue Jan 15 13:25:28 PST 2008	Newer. We are opening new centres all over Phoenix and the surrounding area	Busier	No. Spring is usually busier as people want money for vacations there	\$250. We loan upwards of \$500, rarely more based on the APR rates.	Check Mart is our competitor and they seem to be opening new stores	Flat/Same	Chandler	AZ	(480) 792-1265
Thu Jan 17 12:52:26 PST 2008	Newer. We've opened some store around Dallas Metroplex	Same	Yes. Holidays are always busy.	\$200. We loanup to \$500 per payday.	Payday Loans and Cash Advance Loans are big in town. No new competitors	Flat/Same	Dallas	TX	(214) 343-6170
Wed Jan 16 10:11:51 PST 2008	No	Same	Yes	700	Check into Cash Advance it's very near of us. There are others competing	Flat/Same	Springfield	MO	(417) 831-7047
Thu Jan 10 22:28:15 PST 2008	No	Busier	yes	\$100. About \$15 fee for every \$100 loan	not nearby	increasing	Santa Ana	CA	(714) 541-9424
Wed Jan 09 14:41:07 PST 2008	No	Busier	Yes	\$50	There are too many Cash store in this zone, that's my competition	Flat/Same	Nashua	NH	(603) 883-8768
Thu Jan 17 09:14:23 PST 2008	No	Same	January and December due to the holidays	up to \$800 dollars	none	Flat/Same	Columbus	OH	614-279-6769
Wed Jan 16 01:40:36 PST 2008	No this is not a new store. They aren't planning any new stores	Busier	Yes	Average size is \$1000. My eligibility can be told only after scrutiny of my credit	Yes there are other competitors and the biggest competitor is First Choice	increasing	Downey	CA	(662)806-2711
Wed Jan 16 14:08:42 PST 2008	No, Do not believe so	Busier	no	depends on income and debt	not really-Banks	increasing	Culver City	CA	310-280-0324
Tue Jan 15 20:52:45 PST 2008	no, it exists since long	Busier	yes sure	not sure, but \$1000 or above approximately	not yet	Flat/Same	Falls Church	VA	(703)204-9801
Tue Jan 15 12:36:08 PST 2008	No, it's not brand new.	Same	Yes, so far.	Around \$50 more or less.	No	Flat/Same	Independence	KS	(620) 331-7986
Thu Jan 10 12:36:37 PST 2008	No, no	Busier	Yes	\$300, anywhere from \$100-\$800.	Unsure	increasing	Delaware	OH	740-363-2143
Thu Jan 17 10:26:49 PST 2008	no, no new openings around	Same	yes	\$400, \$30-50	yes, payday advance, no	increasing	Kent	WA	(253)620-2970
Tue Jan 15 13:38:41 PST 2008	no, no new stores opening	Less Busy	yes	\$400 around 30-50	yes, check into cash, no	Flat/Same	San Luis Obispo	CA	(805)768-0824
Mon Jan 14 12:58:26 PST 2008	No, they have been there for years	Busier	Yes, people spending more for holidays.	\$300.00 / \$250.00 based on credit	Check into Cash	Flat/Same	Conning	CA	826-332-1980
Tue Jan 15 08:53:26 PST 2008	No, this is an established store	Busier	Yes	\$25. The max loan is \$255 with a finance charge of \$45	Our biggest competitor is Cash 1 however there is not one near here	increasing	Sacramento	CA	916-362-9441

The Channel 3 Business									
Thu Jan 17 10:33:34 PST 2008	no, we are here since long	Busier	yes, sure	not sure, but \$1000 or above approximately	no, not yet, we are king here	Flat /Same	Virginia Beach	VA	(757)497-2103
Thu Jan 17 09:52:06 PST 2008	No, we are not a new store. No other names previously. No	Busier	Yes, since its the holiday season.	Average loan size around \$600. You can get spot loan for \$500.	Yes, Armada cash advance is our biggest competitor. No news sto	increasing	Farmington	MI	(248)474-0379
Thu Jan 17 10:56:05 PST 2008	no, we exists here since long	Busier	yes sure	not sure, but \$1000 or above approximately	no, not yet	Flat /Same	Hampton	VA	(757)855-8161
Sat Jan 12 19:05:16 PST 2008	No. Same name.	Busier	Yes, because of the holidays	\$300.00	No, none within several miles. Payday Cash Advance stores.	increasing	Denver	CO	(303) 371-2387
Thu Jan 10 13:22:56 PST 2008	no/no	Same	no	depends on information	yes Other locations no	increasing	Santa Monica	CA	310-207-1363
Wed Jan 16 12:07:23 PST 2008	no/no	Same	yes	\$400.00 average for about \$1500.00	yes/Money lenders	Flat /Same	Grand Prairie	TX	(972)262-3444
Wed Jan 16 10:25:18 PST 2008	no/no	Same	yes and yes	\$500.00 average, get loan for up to \$1500.	yes/Oasis Payday Loans /no	increasing	Frankfort	KY	502-895-2220
Sat Jan 12 03:01:14 PST 2008	no/no	Same	yes	\$350.00 average for about \$2500.00	yes/Money lenders	Flat /Same	Fargo	ND	701-293-3800
Tue Jan 15 12:38:40 PST 2008	Not a new store - always been Advance America. Employees	Same	Usually December is the most busy, not very busy in January.	About \$200 to \$750 is average, your income and credit check will dicid	Biggest competitor is United Cash Advance, about a mile away -	increasing	Seattle	WA	(206) 860-1900
Mon Jan 14 20:30:02 PST 2008	Not a new store, dont think any new stores are opening in ne	Same	Employee not sure what the busiest time of year was, but suspects it	About \$200 or more	Many competitors, employee didnt know who biggest competitor w	Flat /Same	Pleasant Hill	CA	(925)969-9359
Mon Jan 14 10:07:16 PST 2008	not a new store, no new stores are opening around here	Same	yes	\$300, about \$20-30	yes biggest competitors are check into cash, no	increasing	San Jose	CA	(408) 225-0480
Wed Jan 16 12:38:40 PST 2008	not a new store, no new stores opening	Busier	Yes	\$400 for 30-40	yes, payday advance, no	Flat /Same	Auburn	WA	253-288-9390
Fri Jan 04 11:39:15 PST 2008	not a new store, not opening any new ones	Less Busy	yes	average 300, costs 45	no, cash advance, no	increasing	Morgan Hill	CA	(408) 778-9807
Mon Jan 14 08:17:44 PST 2008	Not a new store. No new stores opening.	Same	Yes.	You can get \$100 or more. Average is about \$500	Yes. Pawucket Pawn Brokers & Fast Cash Pawn	Flat /Same	Pawucket	RI	(401) 725-0387
Fri Jan 11 08:13:36 PST 2008	Not brand new. Yes, I think so.	Busier	Yes.	\$100. A little over \$1000.	Yes. Payday Advance. In the general area, lots.	increasing	San Francisco	CA	(415) 345-9633
Thu Jan 17 11:15:24 PST 2008	Not new but didn't know what was there before	Busier	Yes	\$250-\$500	No one near by, have heard of Moneytree	increasing	Mansura	LA	318-240-8327
Mon Jan 14 07:53:13 PST 2008	not new store.	Busier	January is busier than december.	\$650, 1500	no competitors near us, next competitors aprox 35 miles far from	increasing	Elmwood Park	IL	(708) 452-0399
Fri Jan 11 10:20:35 PST 2008	Not new store...not opening any new ones in the near future.	Busier	Holiday Season is the busiest.	\$300-\$500 Need to fill out an application to see how much i could get	The biggest competitors were "check into Cash". There hav	increasing	Lexington	KY	855-277-2264
Mon Jan 14 08:32:10 PST 2008	number	Less Busy	Yes	4000, depends on credit history	new store in the state, we have yet to figure out	Flat /Same	Pawucket	RI	401 274 2918
Tue Jan 15 13:04:59 PST 2008	Previously owned store	Busier	certainly	about 500 dollars you can get more if you come in	biggest competitor is fast cash loans	increasing	Casa Grande	AZ	520-316-0099
Thu Jan 17 10:46:44 PST 2008	same	Same	no	\$800, \$900	No, payday cash advance, no	Flat /Same	Hubbard	OH	(330) 534-9871
Tue Jan 15 18:13:34 PST 2008	Same name.	Same	No. Summer is busy.	\$200-\$500. You can apply for a loan or borrow against a check.	Secure Cash Depot is close-by	Flat /Same	Richmond	VA	(804) 360-7312
Wed Jan 16 11:57:50 PST 2008	Same store	Same	about the same	avg loan 1000 dollars. Max loan depends on income	No nearby competitors.	increasing	Phoenix	AZ	(623) 872-6223
Mon Jan 14 07:40:00 PST 2008	Store been in business at this location for a while	Same	No	500 to 1000 dollars average, max loan depends on other factors	None nearby	Flat /Same	Tucson	AZ	520-322-5330
Fri Jan 11 08:52:24 PST 2008	Store never called anything but AACA. Not opening another	Same	Usually, along with May/June	Average is \$300, up to \$500	Ace Payday Loans	increasing	Indianapolis	IN	(317) 328-7894
Tue Jan 15 13:12:11 PST 2008	store open for only a month	Same	They don't know yet...new store, nothing to compare to.	\$100 to \$435 Have to find out qualifications	Check and go' s down the road ... only one near	Flat /Same	Woonsocket	RI	401-766-2109
Mon Jan 07 00:27:03 PST 2008	Teller, didn't know	Same	Yes	\$255 (the max) is the most common. a \$255 loan costs \$300, a \$45 fe	None in the immediate area	Flat /Same	North Hollywood	CA	(818) 753-7527
Wed Jan 09 16:20:14 PST 2008	The person I spoke to just started and said that it's not a new	Busier	yes	\$500- said that it usually depends on how much I make on one payche	Rapid Cash, Moneytree	increasing	Las Vegas	NV	702-459-0724
Wed Jan 16 10:04:34 PST 2008	There are no stores opening in my city any time soon.	Busier	The summer tends to be the busiest time of the year.	400 dollars on average	There are no immediate competitors near my business.	increasing	Houston	TX	(713) 935-9617
Thu Jan 17 12:00:11 PST 2008	There is talk of a new store but there are no new ones at th	Same	The month of January is, on average, the busiest month of the year.	Around 250 dollars.	There are no major competitors near my store.	increasing	Southfield	MI	(248) 304-2836
Sat Jan 05 11:20:47 PST 2008	They opened up from new about 2 years ago	Busier	usually	about \$350; you can get up to \$2000	yes. Biggest competitor in their market is Ameri-Cash.	Flat /Same	Grand Forks	ND	701-772-3700
Fri Jan 04 11:23:22 PST 2008	They said it's not new but did not know what it was called be	Yes	Yes	\$500-\$750	Moneytree	Flat /Same	Las Vegas	NV	702-251-1532
Wed Jan 16 05:30:06 PST 2008	This has always been called Advance America.	Less Busy	No, usually the summer months are busiest.	Typically loans range from \$200-\$500.	Action Credit Loans is the only major competitor.	Flat /Same	Lawrence	KS	(785) 842-1644
Thu Jan 17 13:23:30 PST 2008	This is a fairly new store. It wasn't called something else.	Busier	yes	250	there are no competitors with in 5 miles. Money man pawn, cash	increasing	Mount Pleasant	SC	843-971-4092
Wed Jan 16 11:50:26 PST 2008	This is a new store	Less Busy	Yes	loans up to 10,000	No competitors around us	Flat /Same	San Bernardino	CA	909-425-2794
Thu Jan 17 12:35:38 PST 2008	This is a new store from 3 years ago	Busier	yes	couldnt tell me over the phone, privacy issues	no competitors	Flat /Same	Grenada	MS	(662)226-3811
Mon Jan 14 07:38:02 PST 2008	Used to be Cash Advance	Same	Yes	People have been getting loans of all sizes	Pay Day advance is our biggest competitor	increasing	Antelope	CA	(916) 722-1806
Mon Jan 14 07:39:58 PST 2008	Used to be Cash advance	Busier	Yes	Taking applications for all loan amounts	No competitors near us	increasing	Citrus Heights	CA	(916)726-3115
Tue Jan 15 12:53:38 PST 2008	Used to be moneytree. No new stores	Busier	Yes	allowing all amounts for loans	no competitors near us	increasing	Harbor City	CA	(310)534-8524
Thu Jan 04 12:03:00 PST 2008	Used to be moneytree. No new stores	Busier	yes	loans of all amounts going on here	Payday advance	increasing	Spokane	WA	509 344-91182
Tue Jan 15 23:35:22 PST 2008	We are the same from the beginning. Yes, maybe in the con	Busier	Yes	I would say around \$1000. Well, i can only say that after i see your doc	Yes there are. Sorry, i'm not allowed to say that. Well i would prob	Flat /Same	Centreville	VA	(703)815-7290
Thu Jan 10 12:44:17 PST 2008	Yes it's new but i don't know anything about new stores in th	Same	This year was.	around 500.	There are too many competitors in the area, it's a hard competitio	Flat /Same	Muskogee	OK	(918) 682-9777
Mon Jan 14 10:36:07 PST 2008	Yes it's practically new, we opened last year.	Busier	Yes, we have a lot of operations in december.	600 more or less	We are our main competitors, there are too many stores of Advanc	increasing	Oklahoma City	OK	(405) 732-7717
Fri Jan 04 11:41:47 PST 2008	yes this is new, no more opening around here	Less Busy	yes	average 250, cost 30-50	no competitors near this location, payday advance, no	Flat /Same	San Jose	CA	(408) 578-5408
Thu Jan 10 19:06:39 PST 2008	Yes, Pay Day Advance	Same	yes, due to holidays	\$600-\$700	Yes, Cash Advance & Payday Loan Center, yes	Flat /Same	Greenville	SC	(864) 235-1416

